

As a child I always dreamed of being a pro footballer, I loved the game, being with my friends and constantly had a ball at my feet. But sadly I lacked the confidence in my ability and it got the better of me.

After over a decade in the football world, I've now built a business and an incredible team to help individuals, find their confidence and become the best they can be

From everyone who used our services in the early stages, to the 100's of players we have using our services today, thank you for being part of the journey.

JCR is now known for it's detailed professional approach, whilst maintaing the ethos that every player must leave our pitch with a smile on their face.

We look forward to welcoming you and your child on their journey.

James Redford Founder





### Who We Are!

JCR Football Coaching was established in 2018, and is a place that allows young footballers to thrive. We create the environment, the players make it happen.

We allow players to discover the love for the game, ignite their passion and watch them develop skills, that not only dominate the pitch but throughout their life.

Through our coaching methods, we develop individuals who have unshakebale confidence in the ability to succeed.

We recognise these are young players, living in a world of uncertainty and change. We allow players to play, discover their ability and most importantly work tirelessly to help them reach their own individual goals.

JCR are here to help your child reach their goals, giving them the tools to be the best they can possibly be.

100 + Players per week

**6** Locations

20 + Years Coaching Experience

1 Positive Learning Environment

## The JCR Way



Technical demanding sessions, taking players to the limits of what they are capable of!



Physically pushing sessions, at game intensity, to replicate real life game situations.



Psychologically testing, learning aspects such as spatial awareness, resilience and pushing the boundaries.



Build social skills via coaching and plenty of player to coach engagement. Understanding the importance of being a social footballer.





## **JCR Squads**

Elevate your child's game with our JCR Squads.

Help your child not only develop but thrive, take the next steps

on the development journey.

Our exclusive JCR Small Groups are where a group of 6 young footballers get together and train. In game based scenarios with high praise watch them transfer their skills from our sessions to their matchdays!

Our sessions are designed for a maximum of 6 players, ensuring personalised attention, ensuring your child gets the high quality coaching they deserve.

No more crowded sessionsor waiting in line — it's all about your child and their development!

Football isn't just about physical prowess; it's about mental strength too.

Our experienced coaches will help your child build resilience, improve their focus, and boost your child's confidence on the field.

With high energy and high intensity, there really is no better place for a young player to develop. Life skills such as resilience, perseverance and an attitude to never give up will be developed.

With limited spaces per session, our exclsuive JCR squads will sky rocket your child's skills and more importantly their confidence.

**BE BOLD! PUSH LIMITS!** 

## **The Benefits**

**Small Player to Coach Ratio** 





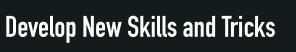
Increased Feedback Opportunities

**Increase Game Understanding** 

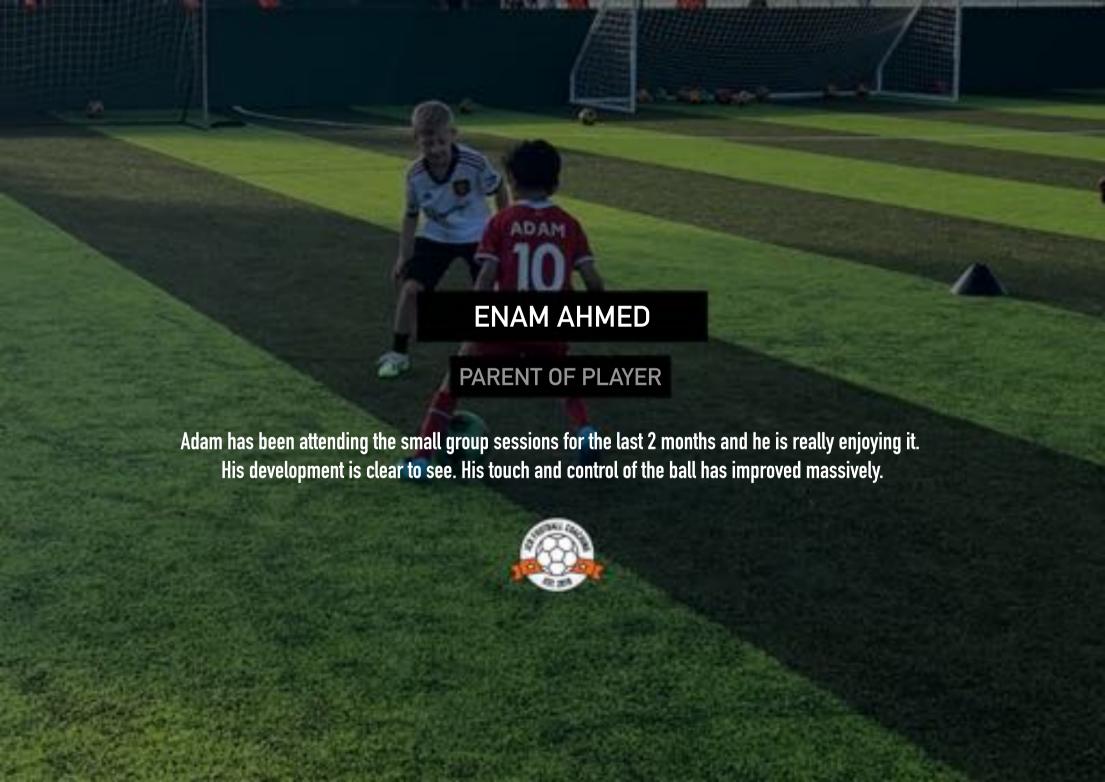




**Learn in Game Scenarios** 









I have never seen my children smile so much! In one session they ve learnt so much and session they have far more confidence.

They wouldn't do so well with they wouldn't do so just the 2 of them with the 121 or in bigger groups so just the 2 of them with coach was perfect.

Our son absolutely adores his 1–2–1 sessions with Jcr.
all the coaches give their all to each session
and are all invested in every child's development.
I cannot praise the team enough and
would recommend them to anyone
thinking of getting sessions

Really good coaching My son was already attending but I trialled my daughter 7 too she loved it they both came off tired because they'd worked hard but also loved it!

My son has really enjoyed the sessions, fab

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My son has really enjoyed the sessions are never the same which

The sessions are never interested.

Keeps the children interested.

My son had his first 1 to 1 session on Saturday. He absolutely loved it. The coach courtney was great with him, explained the session and gave throughout the session.

We will be booking up going forward.

Absolutely amazing! Can't fault JCR, Myles loved attending his 1–1 goal keeping session and came away with so much that he used in in the goal and we can only thank JCR for that.



## **Start Your Child's Journey with JCR**

Our team are so excited to meet you and your child on the pitch, get in touch and start your child's journey to unwavering confidence!!

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